Developing a Vision Statement

**Considerations for developing your Vision Statement:**

* A vision statement is a statement about ideal conditions or how things would look if the issues important to you were completely, perfectly addressed.
* Common characteristics of vision statements:
  + Understood and shared by those with whom you choose to share your vision statement
  + Broad enough to include a variety of elements within your goals
  + Inspiring and uplifting
  + Easy to communicate and understand

**Instructions:**

1. Ask the following questions, record key points, and discuss common themes:
   1. *Essential why*: What is the dream or ideal that you seek?
   2. *Essential what*: What would have to change for this dream to come true?
2. Come to a clear understanding about what the vision statement should be by considering the following:
   1. Will it inspire you on a daily basis through positive, effective action?
   2. Does it give hope for a better future?
   3. Does it provide a basis for developing the other aspects of your personal and professional life?
3. Does it take into account those values and character traits you hold dear?
4. Record the statement below.

**Notes:**